



SMART RURAL COMMUNITY – What does it mean to me?

At Lakeland we are so excited to have won the National Broadband Association's "Smart Rural Community" award. This award not only showcases us as a premier provider of communication services for our company but also for our community and Polk County. As individuals and businesses make those decisions to live or work in the area, they can now be assured that they have the best in telecommunications. Lakeland is focused on providing the best and can offer what a customer needs and wants. Lakeland invested in a fiber infrastructure to make sure we can provide for what the future holds.

You will be seeing signs located in our serving area with the Smart Rural Community logo. This states to those of you that live here and those passing through that we are one of only a few across the United States that has the ability to provide the services many need. This is a great opportunity for businesses looking to move to Polk County where they can provide much needed jobs and economic growth to our area. Now when you are traveling and see the "Smart Rural Community" logo, Be Proud of this area we all call home!

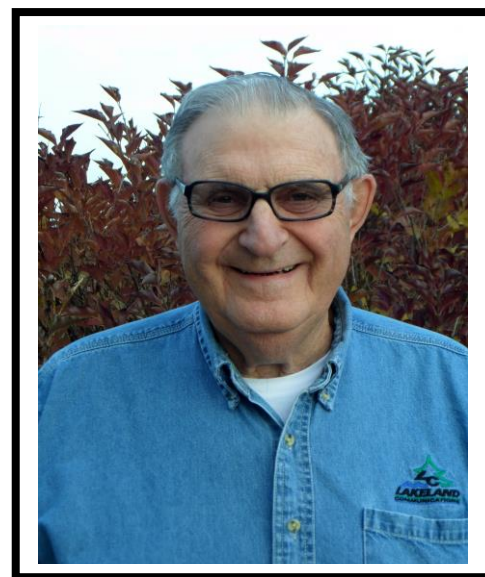


HAPPY RETIREMENT - ROBERT (BOB) KAINZ ***58 Years in the Telecommunications Industry***

Robert (Bob) Kainz will be retiring from the Lakeland Communications Board of Directors at the end of the year. Bob has been an integral part of our organization since 1968. He has shown deep pride in the industry as a whole and has pioneered true pathways for our organization to be where we are today. He has helped make decisions for our company to go from a copper plant to a full fiber to the home infrastructure. He was instrumental in helping us grow from two rural telephone companies to now encompassing 10 communities with state of the art services.

Bob worked for Milltown Mutual Telephone Company and saw the many changes in the industry happen. He witnessed the transitions from cable to fiber and Internet to VOIP; Bob has said "Under the ground and through the air," "It's been a wild ride"! Bob joined the Milltown Mutual board of Directors in 1995. In July of 1997 Milltown Mutual Telephone merged with Luck Telephone Company to form Lakeland Communications. At that time Bob helped with the transition and then retired from the General Manager Position yet has remained as a valued Director on the Lakeland Communications Board of Directors.

Bob now looks forward to the new adventure awaiting him as he retires from the Board of Directors. Bob and his wife Doris are lifelong residents of Milltown where they raised their family and have stayed active in the community. Here at Lakeland we are going to really miss Bob's knowledge on our Board, his leadership and his great sense of humor. We do know we will probably see him on the many different lakes in the area with a fishing pole in hand!



Robert (Bob) Kainz

****MERRY CHRISTMAS AND HAPPY NEW YEAR ** MERRY CHRISTMAS AND HAPPY NEW YEAR****

Attention High School Seniors! SCHOLARSHIP OPPORTUNITIES

Lakeland Communications along with our State and National Associations offer excellent scholarship opportunities for students going on to college. Make sure you ask your Guidance Counselor for applications.

The Wisconsin State Telecommunications Foundation (WSTF) awards scholarships in the amount of \$1,500 each to graduating high school seniors throughout the State of Wisconsin. Two applicants are accepted per each of our schools in our serving area.

The National Foundation for Rural Service (FRS) in cooperation with NTCA – The Rural Broadband Association, offers scholarship opportunities each year for graduating seniors. Please see your guidance counselor for more information. Each school will have applications available.

Adopt a Family with Lakeland Your smile will never end!



***Free Activation**

VOICE, VIDEO or BROADBAND,
with your gift for a family.
Stop into our office,
sign up and pick a
gift idea from our tree.

CHRISTMAS
has Never felt this Good!
Help make someone
SMILE this year!

*Limited time offer, some services not available in all areas.
Gift value of \$25 or more for Free Activation.
New construction of service does not apply.

Do you need more Internet Speed?
Just ASK we have the speed you need!
A great gift idea for all of those new gadgets.

Safeguard all of your Holiday Memories this season with Lakeland's Online Backup.

Store all of your memories, your data, or any of your information. You can now be assured if you have computer problems or your hard-drive crashes that you still have your backup to keep all secure.

Sign up today:

5 GB	\$2.95 per month
50 GB	\$5.95 per month
250 GB	\$14.95 per month



**Give Santa A Call at the
North Pole! 715-472-HO HO**

Online Backup
Simple. Secure. Storage.

Keep Your Memories Safe

Put all of your pictures, music, documents or any other file you may treasure in a safe place! With Online Backup you will get storage that is simple, secure and reliable!

Do you forget all of the passwords you need to keep track of? If you are anything like most people it's hard to remember them all.

You maybe have one password with 5 digits, one with numbers and letters, one needing 6 letters and one needing 8! Well, we are here to help. Lakeland offers Password Genie. This service will help you to remember all of your passwords. It is an encrypted service, very safe and secure to help you. You will be the only one with your password or have any access to your service.

If you are interested please call our office today.
715-825-2171 or 715-472-2101.



Password Genie
Secure. Password. Management.



MERRY CHRISTMAS!

Lakeland, would like to wish you and your families a very Merry Christmas. We would like to take this opportunity to thank you for your continued business with Lakeland. We appreciate all of our customers and know we would not be here without you. Again, have a wonderful Christmas and a very Happy New Year!



Our Office will be CLOSED
Noon on December 24th
All Day December 25th
All Day January 1st
Have a wonderful Christmas,
and a Happy New Year!

Please Stop in for Coffee and Cookies December 9th – 11th