

SAVE THE DATE! CUSTOMER APPRECIATION PARTY ~ FRIDAY, AUGUST 11, 2017

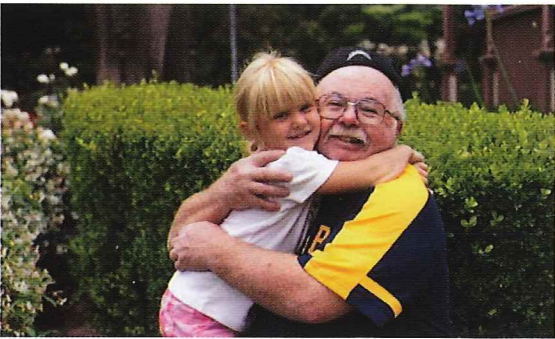
Every day we hear about new scams. One that has been circulating is someone calling you and stating a family member is in trouble and they need you to wire money or gift cards to help them out. They normally will pretend to be a grandchild and will talk with you stating they have a cold if you don't recognize their voice.

How to Avoid Being Scammed

Be suspicious when you receive a telephone call where:

- A grandchild calls you from a faraway location.
- The grandchild says, "It's me," or "It's your grandson."
- The grandchild is in some trouble or some type of distress.
- The caller asks for money to be wire transferred.

If you receive such a call, you should verify the identity and location of the grandchild claiming to be in trouble. You should hang up and call another family member who can confirm your grandchild's whereabouts. Try calling your grandchild at the telephone number through which you normally reach him or her. Stay calm and avoid acting out of a sense of urgency. If someone is representing a police department, remember they would not call you for money or other means of payment. It is unfortunate that some individuals try to harm others financially. Just stay aware. Just please beware, do not send money or gift cards. Call your local police department and report it.



OUR OFFICE WILL BE CLOSED ½ DAY APRIL 14, ALL DAY May 29<sup>th</sup> IN OBSERVANCE OF THE HOLIDAYS

YOU CAN REACH US AT T. 715.825.2171 OR 715.472.2101 OR [info@lakeland.ws](mailto:info@lakeland.ws)  
[www.lakeland.ws](http://www.lakeland.ws) 2017 1<sup>ST</sup> EDITION



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POSTAL PATRON



2017 First Edition

It's Time to Come Home - FIBER Internet Available

RELAX – SPEND TIME WITH  
YOUR FAMILY – BE A PART  
OF YOUR COMMUNITY,  
WORK FROM HOME,  
IT'S HERE FOR YOU!



100 MBPS? A GIG? IT'S  
SCALABLE FOR YOU!  
10 TO 15 DEVICES – OR  
MORE? STREAMING?  
WE'VE GOT YOU COVERED!

YOU'RE HOME

Is your life flying by as you travel to and from your job? Our beautiful communities in Polk County are where many dream of raising families, enjoying the outdoors whether fishing, biking or training for that next marathon. As many of us take for granted what we have here, you can have it all. The way we do business has changed in the last 10 years, 5 years and even in the last year. We now send emails, attach work files, remote into our businesses. Networking can be accomplished to connect your business in Minneapolis to your business here. We have this luxury because in our neck of the woods Lakeland has invested in fiber connectivity. You can work from wherever you want. A beautiful summer day? Take your computer out to the patio. Where you were once stuck in traffic missing your kid's after school activities you can now work from home. The opportunities are here for you in Polk County and Lakeland Communications has the solutions.



## Don't Miss the Milestones!



Whether it be crawling, walking, losing that first tooth, you don't have to miss it. You have the technology at your fingertips.

Devices – Apps... You can keep in touch with it all. Cameras, social media, Skyping or Facetime. You've got this!

Do you have problems or issues with your devices? Smart Support is available with Lakeland. It's like having a technician with you 24/7.

As that little one gets their first computer, tablet, or cell phone you want to make sure you are ahead of the game.

Schedule when your kids can use their tablet. Watch the games they are playing. Keep parental controls on and limit their sites and their time. With Smart support you have control over each and every device on your network.

It's that easy.

Stop in or give us a call at 715.825.2171 or 715.472.2101 or how about email us at [info@lakeland.ws](mailto:info@lakeland.ws)

We are here to help you find a solution!

## Do Not Cut our Cables

Now that the nice weather will be arriving, you may be considering putting in a fence, building a house, shed, deck or addition, and planting shrubs or trees. Many of us plan our projects without considering what facilities may be buried in the area. Before you begin your project, please call Diggers Hotline at "811" or 1-800-242-8511 so utilities can be located.



You should call at least three working days before you plan to dig. Just a reminder that if a cable or line is cut or damaged which was **not located, you will be responsible** for the entire cost of the damage. This can be very costly.

The infrastructure Lakeland places underground is Lakeland's property. Lakeland owns this. It is really no different than a person owning a car or a truck. If someone hits it and damages it that person has to pay for damaging it. It used to be when a cable was cut it was a few hundreds of dollars. If someone cuts a fiber optic cable you can be looking at several thousand dollars for repair.

**Make sure to dial 811 before you dig!**



## What Does Fiber Connectivity Mean to Me?

### FIBER CONNECTIVITY

#### Unlimited Multiple Devices

*Simultaneously run your tablets, computers and gaming systems. Stream movies in HD.*

#### Faster Speeds

*Internet speeds available up to 1 Gig!*

#### Telecommuting: Live Here. Work Anywhere!

*Quickly transfer large data files. No lag on cloud-based applications and connections.*

#### TV Entertainment Experience

*Watch crystal clear high definition (HD) Greater DVR storage, multiple recording capabilities.*

#### Scalable

*We can scale your experience to any speed you want or need.*

#### Downloads/Uploads

*Download or upload large files with blazing speed. That means an HD movie in less than 1 minute. Perfect for Netflix customers and gaming online.*

#### Unlimited Future Possibilities

*Fiber Technology is prepared for advancements of home automation, distance learning, telemedicine, video conferencing and new technologies emerging every day.*

**Valuation of your home increases by at least \$5,000.00!**

*Fiber to the Home Council, 2014*



## Payment by ACH

If you would like the convenience of not having to worry about your bill each month, sign up for ACH service. There is no charge to use this service. Your bill would be deducted from your checking account each month. It is easy to sign up and start this process. Stop into the office or give us a call at 715.825.2171 or 715.472.2101 to get your account signed up.



## ADOPT A FAMILY!

### Thank you!

Thank you to all of our customers and employees that helped make 3 deserving families from our service area a wonderful Christmas. Each year we have had a Christmas tree in each office with ornaments for customers and employees to choose gifts to buy for a needy family. In return Lakeland has offered free activation for new services. It is always heartwarming to see so many individuals in our communities take part. We know we had three families with happy and excited kids thanks to all of you! Any monetary donations were brought to the local food shelf. Thank you.