Traditional Video Service Elimination---FAQs

When will this take place? We do not have an exact day and time that we will end carrying the traditional video service, but at this point we know it will be by 12-31-22.

Why are you eliminating the Lakeland video service? We have been very honored to have been able to build such a business off of tradition cable TV video service. Since we launch our video service there were number of changes in business. To start the programing costs were very conservative for new services as they launch. Also, all of the off-air programing started with agreement to retransmit on our system but at no or minimal costs. In the last decade the off-air programing cost have increased by 2000 plus percent. With the continued increases in our programming costs, we find it is no-longer sustainable to provide the programming as a service. Also, you can purchase the programming ala-cart or in a package from the programmers themselves for about ½ of what we pay for programming.

What is streaming? This can also be called over the top programing, or OTT---this is where you subscribe to a programming channel or a package of channels of programming and they are streamed directly from the programmer such as Disney, Discovery, Paramount, NBC, etc. over a high-speed broadband connection into your home. You pay the programs directly and if you have any issues you work with them directly. No longer are we able to assist you with your content of streaming app problems or concerns.

How can I watch TV without cable or satellite?

How To Watch Local Network Channels Without Cable

- 1. Free Local TV. Streaming Local Channels Free.
- 2. Streaming Services with Local Channels. Local Channels on Hulu Live TV....
- 3. Watch Local Channels on Roku and Amazon Fire TV.
- 4. Watch Prime Time Network TV Online. Stream Network Shows On-Demand. ...
- 5. Looking For a Specific Local Network.

Can I cancel my cable TV and keep my internet by its self? Absolutely, we discontinued bundling our services some time ago and you can do this at any time throughout 2022.

How is streaming different from cable tv? While streaming is generally a better deal than cable and satellite, you'll usually **get more channels at a better price** if you go with cable TV. With all that said, part of the appeal of streaming is that you don't have to pay for a bunch of channels you never watch

What are my options? There a number of options for you and your family to provide the makeup of programming that you are used to. A great deal of your choice will hinge on the type of steaming programming and features you are looking for in a video service. You can subscribe to one of many steaming services (Hulu, Sling, DIRECTV Streaming, Fubo, YouTubTV, Philo, etc.). A number of these services will provide local programing within their service.

How do I get my Wisconsin and Minnesota new, sporting weather? With an antenna you can presently receive 30 plus channels of programming delivered out of the Twin Cities. The one challenge you may face will be with receiving Wisconsin programming for Packer, College coverage and High School sporting coverage.

What is the best service for me? Again, this will greatly depend on the programming and features you are look for.

How do I switch from cable to streaming? The best option to replace your cable box directly is with a live TV streaming service. Each offers a package of live channels you can watch on a streaming app that, with a bit of a learning curve, works just as well as (or better than) a cable box.

Will this affect my phone and internet I presently have with Lakeland? In general, this should not affect your phone or internet services. Depending on the internet tier of service you are presently at and what you do with the broadband service at the time you may want to consider increasing your internet service tier. We have a broadband calculator that I can help you run and it will help to determine the internet speed tier that will provide you with best experience.

How should I make the right decision as to what service I should go with? On our website we have a tool that can help you determine the streaming service that is right for you. https://www.lakeland.ws/streaming/

Who can I get cable TV from if I cannot get it from Lakeland? There are no other providers of traditional cable Television service in this marketplace, but I can cover some of the other alternative for you.

Will you help me hook up a new video service? We understand that some of the biggest challenges of changing from a traditional cable television provider to a streaming service will be with the installation and operation of the new video service solution. The Lakeland's team is here to assist you with this change and the streaming video service you select.

Within our new Lakeland Premium Managed Wi-Fi, we include one free technical home visit per year. This home visit could be used to assist you with installing, activating and training on the new streaming/video solution. Lakeland could also assist you on a time and material basis. We assist customers daily in this manner and charge them \$50 for the onsite trip, and \$90 per hour for support. Before we leave, we will make sure you comfortable with the change.